

ESTTA Tracking number: **ESTTA419282**

Filing date: **07/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194351
Party	Plaintiff Kashi Company
Correspondence Address	LISABETH H COAKLEY HARNESS DICKY PIERCE PLC 5445 CORPORATE DR STE 200 TROY, MI 48098 UNITED STATES gdaurini@hdp.com, tjcomparoni@hdp.com
Submission	Withdrawal of Opposition
Filer's Name	Geoffrey D. Aurini
Filer's e-mail	gaurini@hdp.com, tjcomparoni@hdp.com
Signature	/gda/
Date	07/12/2011
Attachments	91194351 CEREAL FOR A CHANGE . . . 294 071211.pdf ( 2 pages )(52466 bytes )

Attorney Docket No. 8951-400294

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Kashi Company	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91194351
	)	Serial No. 77/775454
	)	Mark: CEREAL FOR A
Dawn Bolden	)	CHANGE GENERATION
Applicant.	)	
	)	


**WITHDRAWAL OF NOTICE OF OPPOSITION  
WITHOUT PREJUDICE AND WITH APPLICANT'S CONSENT**


Opposer, Kellogg North America Company, hereby withdraws its Notice of Opposition filed against United States Trademark Serial No. 77/775454 without prejudice. This withdrawal is made with the consent of Applicant, Dawn Bolden, expressly given below, pursuant to the terms of a fully executed Settlement Letter Agreement between the parties.

Respectfully submitted,

KELLOGG NORTH AMERICA COMPANY

DAWN BOLDEN

By:   
Geoffrey D. Aurini, Esq.  
Harness, Dickey & Pierce, P.L.C.  
5445 Corporate Drive, Suite 200  
Troy, Michigan 48098

By:   
Dawn Bolden  
5062 Leatherback road  
Woodbridge, VA 22193

Dated: 7/12/11Dated: 6/27/11

Attorney(s) for Opposer, Kellogg North America Company

Applicant

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Kashi Company	)	
Opposer,	)	
	)	Opposition No. 91194351
v.	)	Serial No. 77/775454
	)	Mark: CEREAL FOR A
Dawn Bolden	)	CHANGE GENERATION
Applicant.	)	
	)	

---

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **Withdrawal of Opposition Without Prejudice and With Consent** has been served on Applicant, Dawn Bolden, by mailing said copy on July 12, 2011, via First Class Mail, postage prepaid to:

Dawn Bolden  
900 Southerly Dr., Apt. 309  
Towson, MD 21204



---

Timothy J. Comparoni